

OKSONA WINEINGER

Hybrid Graphic Designer

I'm a hybrid graphic designer with experience in branding, digital media, and UX/UI, creating designs that engage audiences and elevate organizations. From developing a full brand identity and website prototype with Reflex Design Collective to producing fundraising merchandise and promotional videos for H.E.L.P. the Animals Inc., I bring both creativity and strategy to every project. Motivated by design that makes an impact, I thrive in collaborative environments and love solving visual problems.

Work Experience

2023

-
NOW

Freelance Graphic Designer, Richmond, IN

FREELANCE

- Complete 5+ t-shirt designs for H.E.L.P. the Animals Inc.
- Create Event photos and short form videos to promote shelter dogs

2022

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NOW

H.E.L.P. the Animals Inc., Richmond, IN

KENNEL MANAGER/ANIMAL ENRICHMENT COORDINATOR

- Conduct interviews and assist in the hiring and training process
- Clean and sanitize animal care facilities for dogs and cats and provide training and enrichment for all animals in shelter care
- Prepare reports concerning facility activities and animal treatment
- Promoted to Enrichment Coordinator 2025

2018

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2021

CoreLife Eatery, Centerville, OH

Assistant Manager

- Trained new employees, delegated daily tasks and responsibilities, and resolved customer questions and concerns.
- Completed store opening and closing procedures and balanced tills.

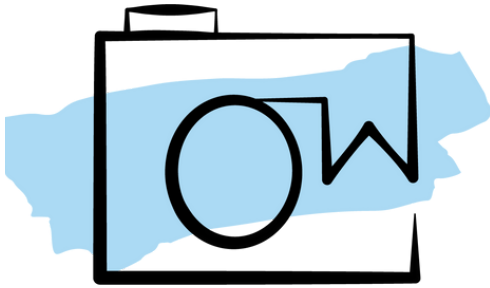
2020

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2020

Reflex Design Collective

Graphic Design Intern

- Part of a 7-person student team tasked with conducting brand identity research and recommending changes for an organization focused on equity design
- Developed a style guide, templates, and icon sets that extended and expanded the organization's current brand identity and prototyped a new website design using Figma that focused on improved usability and implementing branding



 owineinger@gmail.com

 www.oksonawineinger.com

 Richmond, IN

Education

Associates Degree in Applied Business in Design

The Modern College of Design
Kettering, OH

2018 - 2020

Core 40 with Technical and Academic Honors

Lincoln High School
Cambridge City, IN

2014 - 2018

Skills

Adobe Photoshop, Illustrator,
InDesign, Premiere Pro, After
Effects

Microsoft Suit

Google Suit

HTML/CSS

Illustration (digital and
traditional)

InVision

Digital photography (basic
photo editing, studio
lighting/equipment)

Sketch

Figma

Canva